



**OFFICE FOR HARMONIZATION IN THE INTERNAL MARKET
(TRADE MARKS AND DESIGNS)**

The President

Alicante, 7 February 2011
CAB/ESdA/cg

Dear Users,

As announced in my introductory letter dated 5th October 2010, I have been focussing during the recent months on the internal processes of the OHIM with the aim of drafting a strategic plan for the next five-ten years that could enable the organisation to better cope with the challenges ahead.

As part of the analysis of OHIM internal processes I have had personal interviews with all OHIM staff and a set of audits on OHIM support activities (IT, infrastructures, human resources, finance and communication) have been launched.

Now that this phase of the analysis is almost getting to an end, it is time to turn to the OHIM stakeholders, national offices and users, to get their contributions on the main challenges and objectives to be set for the Office during the next years.

New challenges and opportunities lie ahead of us and it is my firm belief that an open and frank cooperation between the Office and the users' associations is a prerequisite for future success. Therefore I would now like to ask all the members of the OAMI Users group to contribute with their ideas to the drafting of an "OHIM strategic plan for all" by providing their reply to the following issues:

- What are the issues/challenges facing the OHIM over the coming years? What are the trends in the Intellectual Property landscape in Europe and beyond?
- Which should be OHIM most important goals and what objectives need to be set in order to achieve the OHIM goals?
- What concrete initiatives would your organization recommend OHIM to take to meet these goals?

As the process is rather long and the time is rather short –it is my intention to present the OHIM strategic plan at the next Administrative Board and Budget Committee meetings in May- I would be very thankful if the contributions could be sent to me no later than the 17th February 2011.

I would like to take this opportunity to thank all and every association for their efforts in sharing with us their thoughts on the future of the OHIM and on the Community trade mark and design systems, in order to put in place a strategic plan that meets the expectations of the users, of all the other OHIM stakeholders and of the business community as a whole.

Yours sincerely,

António Campinos